



# *Sponsorship Packages*

## **APPETD** **2<sup>nd</sup> International Indaba** **21 July 2022**



For more info, visit  
<https://appetd.org.za>



# INTERNATIONAL INDABA

## Rationale

APPETD'S second International Indaba will focus on the *African Continental Qualifications Framework (ACQF)*, continuing to foster collaboration between the Private and Public entities to enhance the quality of education and expand on learning initiatives within the broader African region. Skills and qualifications of the people in Africa are crucial for transformation, addressing inequality and elevating unemployment and poverty.

APPETD's Indaba topics and discussions are aligned to fit for purpose.

Are we ready for the newly approved ACQF and implementation processes thereof and how SAQA adopted the SANQF for the purpose of quality and accessibility to qualifications?

Our Indaba will address the contributions of a PSET Cloud in a South African context and mapping to the African continent.

Skills and qualifications towards better frameworks and systems for people's lifelong learning, including comparisons of formal and informal programmes/courses in the global employability and quality systems.

Discussing digital student data portability, importance of Work Integrated Learning (WIL) within the ACQF and the capacity building workshops of the ACQF are amongst the important topics.

## Sponsorship Packages:

APPETD is putting forward this unique sponsorship package opportunity to you our valued stakeholders to utilise marketing and business development thus gaining exposure for your businesses, institutions, and brands for your favourable consideration.

# The Sponsorship Value

## Advertising and Sponsorship Packages

The APPETD 2nd International Indaba is an excellent marketing opportunity whereby your company will have access to over 80 prestigious high profile public and private businesses.

Sponsorship Packages	
<b>Platinum Package R 15 000 (one package available)</b>	
Time slot on programme for 20-minutes	
Exhibition Stand	
Half Page Advert and Logo on Programme	
Static Logo on Website	
Complimentary Registration of 4 Delegates	
<b>Gold Package R 8 500</b>	
Exhibition Stand	
Half Page Advert and Logo on Programme	
Static Logo on Website	
Complimentary Registration of 3 Delegates	
<b>Silver Package R 4 300</b>	
Company Leaflet in Conference Bag	
Logo on Notebooks	
Static Logo on Website	
Complimentary Registration of 2 Delegates	
<b>Bronze Package R 1 900</b>	
Company Leaflet in Conference Bag	
Static Logo on Website	
Complimentary Registration of 1 Delegate	

To secure your sponsorship package, contact Anke van Tonder at [events@appetd.org.za](mailto:events@appetd.org.za), 083 248 2177 or Nadia Potgieter at [gm@appetd.org.za](mailto:gm@appetd.org.za)  
Closing date: 08 July 2022

Individual Sponsor Items	
Exhibition Stand (single)	R1 000
Quarter Page Advert and Logo on Programme	R 650
Company Advert on APPETD Indaba Website Page	R 450

Should you be interested in sponsoring your company promotional gifts, you are most welcome and may contact Anke van Tonder at [events@appetd.org.za](mailto:events@appetd.org.za) or 083 284 2771